

2024 New Bern Banner Project

Let's Make 2024 Another *Banner Year* for New Bern!

For the past eight years we have lined Broad Street with colorful banners, representing New Bern's numerous cultural offerings. We are continuing this project

with the ongoing mission to:

- help create a sense of unity between uptown and downtown New Bern
- encourage people to value and experience *all* New Bern has to offer
- portray a vibrant city that can rival any other for its art
- support Craven Arts Council's programs.

You don't argue with success, so we're inviting you to join us in 2024 as a sponsor. ***Application and payment due by March 1, 2024 to allow time for banner design and fabrication.***

What's on the Banner?

- Image of an original artwork by an area artist. (Artist submits a high quality jpg of a painting, pottery, performance or other cultural work).
- Name of the artist.
- Sponsor's choice of text (no logos), which could include:
 - a business or organization name.
 - an event or program.
 - an individual's name.
- CAC&G will assist in finding the artist/image which best represents the sponsor's organization or business.

Whom Would I Honor/Promote?

If you have a favorite local nonprofit, event or artist, provide that information on the application.

What Are the Benefits?

Positive visibility offered through the Banner Project include:

- The image and message are visible 24 hours a day, 7 days a week.
- Downtown businesses that purchase a banner will be included on the ArtWalk card and receive new ArtWalk cards monthly.
- newbernbanners.org website will be available to link viewers with all Banner Project participants' websites.

Reserve your banner now to ensure we find the right artist and artwork to best meet your promotional goals.



Artist: Twin Rivers Quilters Guild



Twin Rivers Quilters Guild

Artist: Brandon Porter
Crystal Coast Stargazers



Coastal Pediatric Dentistry

Artist: GeeVee Meyer



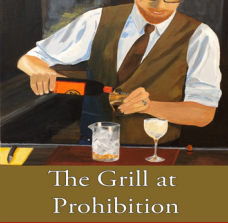
Folks Foundation

Artist: Chris Munyan



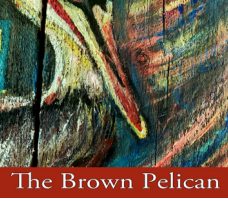
Coastal Land Trust

Artist: Brenda Zaytoun



The Grill at Prohibition

Artist: Dara Morgan



The Brown Pelican

Artist: Heidi Dibella



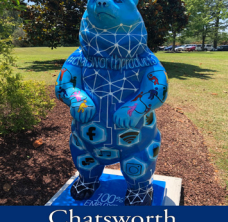
Eastern Dermatology

Artist: Susan Sirkin



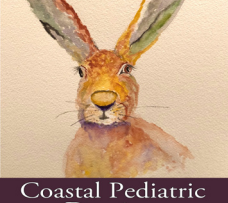
Twin Rivers Artists Association

Artist: Brandy Baxter



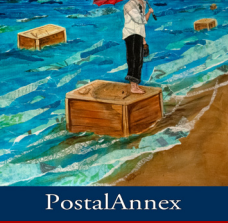
Chatsworth Products

Artist: Robert B. Harrison



Coastal Pediatric Dentistry

Artist: Tracey Penrod



PostalAnnex

Artist: Chris Wagner



Jill's Pet Resort

2024 New Bern Banner Project Sponsorship Form

Partners in Education
Artist: Karen Schaaf



Edward Jones
Dan Roberts

Artist: Georgia
Johnson



Downtown
Self Storage

Artist: Molly Knazek



New Bern Cancer Care
Journey of Hope

Artist: Marvin Maune



First Presbyterian Church

Artist: Lee Hood



New Bern
Historical Society

Artist: The Accidental
Artists of New Bern



The Accidental
Artist

Join the parade of color that celebrates New Bern's rich arts community, exciting events and diversity of people, businesses and nonprofits. In cooperation with the City of New Bern, the Craven Arts Council & Gallery continues this Unity through the Arts project that serves both as a stimulus to our creative economy and as a fundraiser for CAC&G.

*Banners fly Spring 2024 through Fall 2024 (depending on the weather).
Sponsor yours now to ensure the best possible fit with artist and artwork and
to allow sufficient time for approvals and any necessary revisions.*

I am sponsoring _____ banners @\$250 Amount enclosed: \$ _____

___ Yes, my business will be open for ArtWalk on the second Friday of each month; please include us in your ArtWalk promotions.

Is there a particular nonprofit and/or artist you wish to sponsor? Who?

Your organization/business name as it will appear on the banner:

Contact Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-mail: _____

Signature: _____

Make your check payable to: **Craven Arts Council & Gallery**

Mail check and this form to:

Craven Arts Council & Gallery

P. O. Box 596

New Bern, NC 28563

For additional information:

Call 252-638-2577 E-mail programs@cravenarts.org Visit www.cravenarts.org

Or Register and Pay Online at cravenarts.org/banners-project or newbernbanners.org



North
Carolina
Arts
Council
Fifty years
of leadership

This project was supported by the N.C. Arts
Council, a division of the Department
of Natural & Cultural Resources.
www.NCArts.org



The Harold H.
Bate Foundation



Artist: Strung
Together



The Law Offices of
Oliver & Cheek

Artist: Sue Callahan



Morgan's
Tavern & Grill

Artist: Mongo Man



The Accidental Artist

Artist: Suzanne Richey



Living Color
Ceramics

Artist: Christine Provard



Ayers & Haidt, PA

Artist: Laura Gammons



New Bern Area
Chamber of Commerce

Thank you for your support!